CALL FOR PAPERS (CFP) | AADNIC-ABMECR 2021
The 3rd Africa-Asia Dialogue Network (AADN) International Conference on Advances in Business Management and Electronic Commerce Research (AADNIC-ABMECR) 2021
November 26-28, 2021, Ganzhou, Jiangxi, China

CONFERENCE OVERVIEW AND CALL FOR PAPERS (CFP)
The 3rd Africa-Asia Dialogue Network (AADN) International Conference on Advances in Business Management and Electronic Commerce Research (AADNIC-ABMECR 2021) will be held from November 26-8, 2021 in the City of Ganzhou, Jiangxi, China. Researchers and scholars all over the world are welcome to submit their latest research in the fields of business management and e-commerce to AADNIC-ABMECR 2021 for consideration. Submissions may cover but not limited to these areas:

- Entrepreneurship and Innovation
- Strategic Human Resource Management
- Decision Making and Business Models
- ICT and Management Applications
- Operations and management
- E-Commerce and E-Government
- Consumer Behavior
- Banking, Accounting, and Finance
- Customer Relationship Management
- E-Business
- E-Collaboration and E-Services
- Technology Adoption and Diffusion
- Business Research Methods
- Business Administration
- Business Policy and Strategy
- Tourism Management, Marketing Management
- Business Management
- Operations Management
- Information Technology Management
- Organizational Behavior and Human Resource Management
PAPER SUBMISSION GUIDELINES:

- AADNIC-ABMECR 2021 accepts original and unpublished papers.
- Submission of a paper denotes: that the work described has not been published before; that it is not under consideration for publication anywhere else; that its publication has been approved by all co-authors, if any, as well as by the responsible authorities – tacitly or explicitly – at the institute where the work has been carried out.
- It is the responsibility of authors to ensure that submissions have not been, or will not be published elsewhere or submitted to another conference before the review notification date of this conference.
- Authors wishing to include figures, tables, or text passages that have already been published elsewhere are required to obtain permission from the copyright owner(s) for both the print and online format and to include evidence that such permission has been granted when submitting their papers.
- Results should be presented clearly, honestly, and without fabrication, falsification, or inappropriate data manipulation (including image-based manipulation). Authors should adhere to discipline-specific rules for acquiring, selecting, and processing data.
- Papers should be submitted in English
- Full papers should not exceed 6 pages.
- No changes will be made to the author(s) information after the submission deadline and acceptance.
- Submission template: Authors must use the paper template for this conference. Please download the paper template from the conference website (https://www.theaadn.org/wp-content/uploads/2020/03/acm_paper_template.docx)
- Submissions of original and unpublished manuscripts/papers should be submitted through this Submission Link: https://easychair.org/conferences/?conf=aadnicabmecr2021
- Submission can also be made through email: 1185842364@qq.com / 598028688@qq.com
- All papers submitted will be subjected to thorough peer-review based on originality, technical quality, and clarity in English and presentation. The review process is double-blind.
- Invitations/acceptance letters will be sent to the author(s) after the review process and acceptance of papers submitted.
- All accepted papers will be given the chance to be presented at the conference and be published in the AADNIC-ABMECR 2021 conference proceedings and submitted for publication and indexing.

REVIEW PROCESS

- Peer review is an integral part of the academic publication of scientific papers. The review process is to enable independent experts to validate academic work, improve the quality of the research paper, and ensure quality dissemination of research among the academic society.
- This conference adopts the double-blind review process where the identity of both reviewers and authors are not revealed (not known to each other). That is both the reviewer and the author are anonymous in this system.
- Article submitted is first screened for suitable, meets the conference submission requirement, paper template, and if it is within the confines of the conference topic. Importantly if the topic will stimulate debate at the conference.
• If deemed suitable, then the second step is to send the paper to the Conference Chair for the examination of the quality of the paper and if he/she approves then it will be sent out for review by experts (3 reviewers) of the committee (reviews).
• The conference chair (s) checks that the paper is appropriate for the conference and is sufficiently original and interesting.
• Based on the reviewers’ comments and recommendations, the conference chair will then decide where to recommend acceptance, rejections, or revisions (minor/major) of the paper reviewed.
• If accepted then the paper will proceed next to be included in the conference program and proceedings.
• If rejected then the paper will not be accepted and hence will not be added to the conference program and proceedings.
• If revision (minor/major) is recommended, author(s) are then notified for the needed revisions to be carried out before another review, evaluation and possible acceptance/rejection.

**PLAGIARISM**

• We take the issue of PLAGIARISM very seriously and hence it is advised that authors do refrain from copying other people’s work without due acknowledgment.
• Authors are reminded that plagiarism is misconduct, unethical, and immoral.
• No data, text, or theories by others are presented as if they were the author’s own (‘plagiarism’). Proper acknowledgments to other works must be given (this includes material that is closely copied (near verbatim), summarized, and/or paraphrased), quotation marks (to indicate words taken from another source) are used for verbatim copying of material, and permissions secured for copyrighted material.
• Author(s) that commits plagiarism per papers submitted, will be sanctioned as follows:
  1. Reject the article submitted or delete the article from the final publications.
  2. Report the author(s) violation to his/her supervisor(s) and affiliated University/institution(s).

**KEY DATES:**

• Deadline for submission (full papers): September 10, 2021
• Registration deadline: September 25, 2021
• The announcement of the conference Programme: October 25, 2021.
• Conference Dates: November 26 to 28, 2021
CONFERENCE HOTEL AND LOCATION:
Gandian Hotel, 29 Hongqi Dadao, Zhanggong District, Ganzhou City, Jiangxi Province, China

KEYNOTE SPEAKERS:
Please visit our website for detailed keynote speakers (https://www.theaadn.org/keynote-speakers/)

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• Professor Gabriel Kabanda, PhD., Zimbabwe Academy of Sciences, Fellow of the African Scientific Institute, Fellow of the Zimbabwe Academy of Sciences, Zimbabwe.
• Dr. Moises C. Torrentira, Jr. University of Southeastern Philippines College of Development Management, Mintal Campus Davao City, Philippines.

**PUBLICATION OF CONFERENCE PROCEEDINGS:**
All accepted papers will be published in the AADNIC-ABMECR 2021 conference proceedings and then submitted to ACM for publication in
the INTERNATIONAL CONFERENCE PROCEEDINGS SERIES (ICPS) by ACM (ISBN: 978-1-4503-9041-5), which will be archived in the ACM Digital Library, and indexed by EI Compendex and Scopus.

**OUR CONFERENCE WEBSITE:**
For more information about AADNIC-ABMECR 2021, please visit our conference website: [http://www.theaadn.org/call-for-papers/](http://www.theaadn.org/call-for-papers/)

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