CALL FOR PAPERS (CFP) || AADNIC-ABMECR 2020
The 2nd Africa-Asia Dialogue Network (AADN) International Conference on Advances in Business Management and Electronic Commerce Research (AADNIC-ABMECR) 2020
November 27-29, 2020, Ganzhou, Jiangxi, China

CONFERENCE OVERVIEW AND CALL FOR PAPERS (CFP)
The 2nd Africa-Asia Dialogue Network (AADN) International Conference on Advances in Business Management and Electronic Commerce Research (AADNIC-ABMECR 2020) will be held from November 27-29, 2020 in the City of Ganzhou, Jiangxi, China. The aim of this conference is to provide the fertile opportunity for scholars, students, practitioners and researchers to share the latest trends and advances in business management and e-commerce research. Researchers and scholars all over the world are welcome to submit their latest research in the fields of business management and e-commerce to AADNIC-ABMECR 2020 for consideration. Submissions may cover but not limited to these areas:

- Entrepreneurship and Innovation
- Strategic Human Resource Management
- Decision Making and Business Models
- ICT and Management Applications
- Operations and management
- E-Commerce and E-Government
- Consumer Behavior
- Banking, Accounting, and Finance
- Customer Relationship Management
- E-Business
- E-Collaboration and E-Services
- Technology Adoption and Diffusion
- Business Research Methods
- Business Administration
- Business Policy and Strategy
- Tourism Management, Marketing Management
- Business Management
- Operations Management
• Information Technology Management
• Organizational Behavior and Human Resource Management
• Information System Management

PAPER SUBMISSION GUIDELINES:
• AADNIC-ABMECR 2019 accepts original and unpublished papers.
• It is the responsibility of authors to ensure that submissions have not been, or will not be published elsewhere or submitted to another conference before the review notification date of this conference.
• Papers should be submitted in English
• Papers should be submitted based on the template of the conference.
• Full papers should not exceed 5 pages.
• Author(s) should provide author information such as name, email addresses, contact and institution affiliation (one-page author information on a separate sheet)
• Remove any identifying author information during the submission process for blind review purposes.
• No changes will be made to the author(s) information after the submission deadline and acceptance.
• Submission Template: Authors must use the paper template for this conference (see attached). Please download the paper template.
• Submissions of original and unpublished manuscripts/papers (including abstracts) should be submitted through this Submission Link: https://easychair.org/conferences/?conf=aadnicabmecr2020
• All papers submitted will be subjected to thorough peer-review based on originality, technical quality, and presentation.
• Invitations/acceptance letters will be sent to the author(s) after the review process and acceptance of papers submitted.
• All accepted papers will be given the chance to be presented (oral presentation) at the conference and be published in the AADNIC-ABMECR 2020 conference proceedings.
• Please download the paper template from our conference website: http://www.theaaddn.org/call-for-papers/

KEY DATES:
• The call for papers and abstract submissions (opens): January 1, 2020 to September 1, 2020.
• Deadline for submission (full papers and abstracts): September 10, 2020
• The announcement of results: September 15, 2019
• Registration deadline: September 25, 2020
• The announcement of the conference Programme: October 25, 2020.
• Conference Dates: November 27 to 29, 2020
CONFERENCE HOTEL AND LOCATION:
Gandian Hotel, 29 Hongqi Dadao, Zhanggong District, Ganzhou City, Jiangxi Province, China.

KEYNOTE SPEAKERS:
The Keynote Speakers to the conference will be announced soon.

ORGANIZING COMMITTEE
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- Dr. Marwah Abdulkareem Mahmood Zuhaira, Department of Tourism, University of Kufa, Iraq.
- Professor Samuel Adams, GIMPA School of Public Services and Governance, Ghana Institute of Management and Public Administration, Ghana.
- Dr. Zeng Guohua, School of Economics and Management, Jiangxi University of Science and Technology, Ganzhou, China
- Dr. Portia Opoku Boadi, School of Economics and Management, Jiangxi University of Science and Technology, Ganzhou, China
- Professor Emad Abu-Shanab, Accounting & Information Systems, B&E College, Qatar University, Doha, Qatar
- Dr. Kwame Simpe Ofori, Department of Computer Science, Ho Technical University, Ghana.
- Professor Dr. Xiaoling Zhang Chair Prof. in Creative Industry School of International Communications University of Nottingham Ningbo China. Senior Fellow, China Policy Institute, School of Politics and International Relations, University of Nottingham, UK.
- Professor Gabriel Kabanda, PhD., Zimbabwe Academy of Sciences , Fellow of the African Scientific Institute, Fellow of the Zimbabwe Academy of Sciences, Zimbabwe.
- Dr. Moises C. Torrentira, Jr. University of Southeastern Philippines College of Development Management, Mintal Campus Davao City, Philippines.
PUBLICATION OF CONFERENCE PROCEEDINGS:
All accepted papers will be published in the AADNIC-ABMECR 2020 conference proceedings and then submitted to ACM for publication in the INTERNATIONAL CONFERENCE PROCEEDINGS SERIES (ICPS) by ACM (ISBN: 978-1-4503-8767-5), which will be archived in the ACM Digital Library, and indexed by EI Compendex and Scopus.

OUR CONFERENCE WEBSITE:
For more information about AADN and AADNIC 2020, please visit our conference website: http://www.theaadn.org/call-for-papers/

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